

WEBSITE AND TECHNOLOGY ACCESSIBILITY STATEMENT

Effective February 3, 2017

Accessibility Assistance

If you have difficulty using or accessing any element of this website or on any American Dairy Queen Corporation (“ADQ”) mobile app or tool, please feel free to [contact us](#) and we will work with you to provide the information, item, or transaction you seek through a communication method that is accessible for you consistent with applicable law (for example, through telephone support).

Goal of Accessibility for All

ADQ desires to provide a positive customer experience to all our customers, and we aim to promote accessibility and inclusion. Our goal is to permit our customers to successfully gather information and transact business through our website and other technology platforms.

Whether you are using assistive technologies like a screen reader, a magnifier, voice recognition software, or captions for videos, our goal is to make your use of ADQ’s technology a successful and enjoyable experience.

Actions

We are actively taking a variety of steps and devoting resources to further enhance the accessibility of our website and other technology.

Ongoing Effort

Although we are proud of the efforts that we have completed and that are in-progress, we at ADQ view accessibility as an ongoing effort.

Feedback

Please [contact us](#) if you have any feedback or suggestions as to how we could improve the accessibility of this website or our other technology.